Fee-Based Investment Solutions:
INVESTOR BENEFITS

CANACCORD Genuity
Wealth Management

To us there are no foreign markets.™

As the industry continues to see a shift in the adoption of fee-based investment strategies, it's important for investors to be aware of what that can mean for them. A growing number of Canadians are benefiting from the advantages these strategies offer compared to traditional commission-based accounts, because successful investing can take many different forms.

Are you considering incorporating fee-based investment options into your financial strategy? Read on to learn more about the investor benefits for doing so, and how your Canaccord Genuity Wealth Management Investment Advisor can help.

Greater fee transparency

Through fee-based investment solutions, any and all Advisory charges associated with your account are required to be fully disclosed and transparent, so you know exactly what you are paying for.

Ongoing monitoring and rebalancing

Through our discretionary accounts, your investments receive ongoing monitoring of market cycles and events, as well as proactive rebalancing by a dedicated professional when deemed appropriate.

Professional management & oversight

With a fee-based, discretionary account approach, you gain the confidence in knowing that a team of dedicated professionals selected your investments using rigorous research and a thorough due diligence process.

Greater investment access

A discretionary fee-based account structure gives you easier and greater access to a wider range of investment options.

More effective diversification

Your dedicated, third-party money manager gives you access to more fund companies and therefore, investment universe. You also benefit from experts assisting in investment selection, ensuring your investment are properly aligned with your goals and risk tolerance.

An advice-based relationship

Fee-based investment solutions give you increased access to your trusted Investment Advisor, who are more available to help you navigate your unique financial goals and circumstances through different life stages.

Contact your CGWM Investment Advisor to learn more today.